

THE HOPE EXPO 2024  
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**ENDORSED BY**

City of Clearwater  
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Housing Finance Authority of Pinellas  
County  
Pinellas County Planning and  
Community Development  
Tampa Bay Neighborhood Housing  
Services  
Neighborhood Home Solutions  
SunCoast Housing Connections

## HOPE Expo 2024

Home Ownership for People Everywhere

February 2024

Dear Housing Professional,

You are cordially invited to participate as an Early Bird Exhibitor in the 33<sup>rd</sup> Annual HOPE Expo, which will be held: Saturday, June 8, 2024, from 7:15 a.m. to 4:00 p.m. at:

**Raymond James Financial Center  
880 Carillion Parkway, Tower 4  
St. Petersburg, FL 33716**

Potential homebuyers exhibit a high interest in attending workshops and seeking information about exhibitor products and services related to buying their first home. We anticipate approximately 300 people will be attending the Expo from Pinellas, Pasco, Polk, Hillsborough, and surrounding counties.

Three Home Buyer Workshops will be conducted at HOPE Expo 2024, two in English and one in Spanish. If your company has Spanish language materials and/or Spanish-speaking representatives it might be beneficial to have them at your table.

Sponsors who register early enjoy extended advertising on our website. Your sponsorship helps us make this event possible for first time homebuyers and keeps their registration free. We are happy to offer four sponsorship opportunities this year. Details are on the next page.

The deadline to be a Sponsor is **Monday, April 8, 2024**. Please join us for this exciting event by completing the attached reservation form and returning it with your sponsorship fee to:

HOPE Expo c/o Jodie White  
10474 124<sup>th</sup> Terrace  
Largo, FL 33773

Checks should be made payable to: **HOPE Expo**.

Each sponsor will bring a **\$25 gift card** to be given away during the event.

If you have any questions regarding the expo, please contact any of the following HOPE Expo committee members:

Linda Kemp	727.567.2568
Karmen Lemberg	727.223.6419

We look forward to your participation and to helping residents in our community realize the dream of home ownership.

Sincerely,  
The HOPE Expo Committee

## HOPE Expo 2024 Sponsorship Opportunities

If you would like to participate as a sponsor, please complete the attached reservation form and return it with your sponsorship fee no later than April 8, 2024.

HOPE Expo c/o Jodie White  
10474 124<sup>th</sup> Terrace  
Largo, FL 33773

Checks should be made payable to: **HOPE Expo (Credit Cards Cannot be Accepted)**

### Diamond Level Sponsorship

**Fee \$2,000 and above**

#### Entitlements

- Branding on Hope Expo banner and website
- Company logo will be included in all pre-event messaging and promotion
- Full page ad in the HOPE Expo program
- 6' table – first choice of table location

### Gold Level Sponsorship

**Fee \$575**

#### Entitlements

- Branding on Hope Expo banner and website
- Company logo will be included in all pre-event messaging and promotion
- ½ page ad in the HOPE Expo program
- 6' table

### Silver Level Sponsorship

**Fee \$355**

#### Entitlements

- Branding on Hope Expo website
- ¼ page ad in the HOPE Expo program
- 6' table

### Non-Profit Sponsorship

**Fee \$95**

#### Entitlements

- Branding on Hope Expo website
- Business card size ad HOPE Expo program
- 6' table

Program ads and company logo must be emailed to: [Klemberg@pinellashfa.com](mailto:Klemberg@pinellashfa.com) no later than April 8, 2024.

Set-up for the event is from 2:00 – 4:00 pm Friday, June 7<sup>th</sup>.

# HOPE EXPO 2024

## SPONSORSHIP COMMITMENT FORM

PLEASE RETURN THIS **FORM AND THE RESERVATION FEE**, PAYABLE TO HOPE EXPO, NO LATER THAN **April 8, 2024**.

Your sponsorship is not complete until you have submitted your ad and logo and you receive a confirmation email.

**MAIL TO:**

HOPE EXPO c/o Jodie White  
10474 124<sup>th</sup> Terrace  
Largo, FL 33773

**Checks** should be made payable to: **HOPE Expo – (Credit Cards Cannot be accepted)**

**LEVEL OF SPONSORSHIP:**

LEVEL	FEE	ENTITLEMENTS	SELECTION
<b>Diamond Level Sponsorship</b>	<b>\$2,000 and up</b>	<ul style="list-style-type: none"><li>• Branding on Hope Expo banner and website</li><li>• Company logo will be included in all pre-event messaging and promotion</li><li>• Full page ad in the HOPE Expo program</li><li>• 6' table – first choice of table location</li></ul>	<input type="checkbox"/>
<b>Gold Level Sponsorship</b>	<b>\$575</b>	<ul style="list-style-type: none"><li>• Branding on Hope Expo banner and website</li><li>• Company logo will be included in all pre-event messaging and promotion</li><li>• ½ page ad in the HOPE Expo program</li><li>• 6' table</li></ul>	<input type="checkbox"/>
<b>Silver Level Sponsorship</b>	<b>\$355</b>	<ul style="list-style-type: none"><li>• Branding on Hope Expo website</li><li>• ¼ page ad in the HOPE Expo program</li><li>• 6' table</li></ul>	<input type="checkbox"/>
<b>Non-Profit Sponsorship</b>	<b>\$95</b>	<ul style="list-style-type: none"><li>• Branding on Hope Expo website</li><li>• Business card size ad HOPE Expo program</li><li>• 6' table</li></ul>	<input type="checkbox"/>

ORGANIZATION NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE NUMBER: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

**For Internal Use Only**

Date Received: \_\_\_\_\_

Time Received: \_\_\_\_\_

Check Number: \_\_\_\_\_

Check Amount: \_\_\_\_\_



## *H.O.P.E Expo 2024*

**Home Ownership for People Everywhere**

### **AD SUBMISSIONS FOR EVENT PROGRAM**

**All ads must be received no later than April 8, 2024 for inclusion in the program, banner and event advertising.**

**Email your ad in JPG format (200-300 dpi) to:**

**[klemberg@pinellashfa.com](mailto:klemberg@pinellashfa.com)**

<b>Diamond Sponsor</b>	<b>full page ad - 8.5 x 11</b>
<b>Gold Sponsor</b>	<b>1/2 page ad = 4.25 x 5.5</b>
<b>Silver Sponsor</b>	<b>1/4 page ad = 2.125 x 2.75</b>
<b>Non-Profit Sponsor</b>	<b>business card ad = 3.5 x 2</b>

**Please include your company logo in the same email as a separate JPG, from the ad.**

**Thank you.**