

THE HOPE EXPO 2023
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ENDORSED BY

City of Clearwater
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Housing Finance Authority of Pinellas
County
Pinellas County Planning and
Community Development
Tampa Bay Neighborhood Housing
Services
Neighborhood Home Solutions
SunCoast Housing Connections

HOPE Expo 2023

Home Ownership for People Everywhere

February 2023

Dear Housing Professional,

You are cordially invited to participate as an Exhibitor in the 32nd Annual HOPE Expo, which will be held: Saturday, June 10, 2023, from 8:15 a.m. to 4:00 p.m. at:

**Raymond James Financial Center
880 Carillion Parkway, Tower 4
St. Petersburg, FL 33716**

Potential homebuyers exhibit a high interest in attending workshops and seeking information about exhibitor products and services related to buying their first home. We anticipate that over 300 people will be attending the Expo from Pinellas, Pasco, Polk, Hillsborough, and surrounding counties.

Three Home Buyer Workshops will be conducted at HOPE Expo 2023, two in English and one in Spanish. If your company has Spanish language materials and/or Spanish-speaking representatives it might be beneficial to have them at your table.

Your sponsorship helps us make this event possible for first time homebuyers and keeps their registration free. We are happy to offer four sponsorship opportunities this year. Details are on the next page.

The deadline to be a part of the 32nd Annual HOPE Expo as a sponsor is **Monday, March 20, 2023**. Please join us for this exciting event by completing the attached reservation form and returning it with your sponsorship fee to:

HOPE Expo c/o Jodie White
10474 124th Terrace
Largo, FL 33773

Checks should be made payable to: **HOPE Expo**.

Each sponsor will bring a **\$25 gift card** to be given away during the event.

If you have any questions regarding the expo, please contact any of the following HOPE Expo committee members:

Linda Kemp 727.567.2568
Karmen Lemberg 727.223.6419

We look forward to your participation and to helping residents in our community realize the dream of home ownership.

Sincerely,
The HOPE Expo Committee

HOPE Expo 2023 Sponsorship Opportunities

If you would like to participate as a sponsor, please complete the attached reservation form and return it with your sponsorship fee no later than March 20, 2023.

HOPE Expo c/o Jodie White
10474 124th Terrace
Largo, FL 33773

Checks should be made payable to: **HOPE Expo (Credit Cards Cannot be Accepted)**

Diamond Level Sponsorship

Fee \$2,000 and above

Entitlements

- Branding on Hope Expo banner and website
- Company logo will be included in all pre-event messaging and promotion
- Full page ad in the HOPE Expo program
- 6' table – first choice of table location

Gold Level Sponsorship

Fee \$575

Entitlements

- Branding on Hope Expo banner and website
- Company logo will be included in all pre-event messaging and promotion
- ½ page ad in the HOPE Expo program
- 6' table

Silver Level Sponsorship

Fee \$355

Entitlements

- Branding on Hope Expo website
- ¼ page ad in the HOPE Expo program
- 6' table

Non-Profit Sponsorship

Fee \$95

Entitlements

- Branding on Hope Expo website
- Business card size ad HOPE Expo program
- 6' table

Program ads and company logo must be emailed to: klemberg@pinellashfa.com no later than March 20, 2023. We cannot guarantee inclusion in program, or online advertising if information is not received by this date.

HOPE EXPO 2023

SPONSORSHIP COMMITMENT FORM

PLEASE RETURN THIS **FORM AND THE RESERVATION FEE**, PAYABLE TO HOPE EXPO, NO LATER THAN **March 20, 2023**.

Your sponsorship is not complete until you have submitted your ad and logo and you receive a confirmation email.

MAIL TO:

HOPE EXPO c/o Jodie White
10474 124th Terrace
Largo, FL 33773

Checks should be made payable to: **HOPE Expo – (Credit Cards Cannot be accepted)**

LEVEL OF SPONSORSHIP:

LEVEL	FEE	ENTITLEMENTS	SELECTION
Diamond Level Sponsorship	\$2,000 and up	<ul style="list-style-type: none">• Branding on Hope Expo banner and website• Company logo will be included in all pre-event messaging and promotion• Full page ad in the HOPE Expo program• 6' table – first choice of table location	<input type="checkbox"/>
Gold Level Sponsorship	\$575	<ul style="list-style-type: none">• Branding on Hope Expo banner and website• Company logo will be included in all pre-event messaging and promotion• ½ page ad in the HOPE Expo program• 6' table	<input type="checkbox"/>
Silver Level Sponsorship	\$355	<ul style="list-style-type: none">• Branding on Hope Expo website• ¼ page ad in the HOPE Expo program• 6' table	<input type="checkbox"/>
Non-Profit Sponsorship	\$95	<ul style="list-style-type: none">• Branding on Hope Expo website• Business card size ad HOPE Expo program• 6' table	<input type="checkbox"/>

ORGANIZATION NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

TELEPHONE NUMBER: _____

E-MAIL ADDRESS: _____

For Internal Use Only

Date Received: _____

Time Received: _____

Check Number: _____

Check Amount: _____



H.O.P.E Expo 2023

Home Ownership for People Everywhere AD SUBMISSIONS FOR EVENT PROGRAM

All ads must be received no later than March 20, 2023 for inclusion in the program, banner and event advertising.

Email your ad in JPG or PSD format (200-300 dpi) to:

klemberg@pinellashfa.com

Diamond Sponsor	full page ad - 8.5 x 11
Gold Sponsor	1/2 page ad = 4.25 x 5.5
Silver Sponsor	1/4 page ad = 2.125 x 2.75
Non-Profit Sponsor	business card ad = 3.5 x 2

Please include your company logo in the same email as a separate JPG, from the ad.

Thank you.