

# **Sponsors & Exhibitors**

H.O.P.E. EXPO Sponsorship Opportunities

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## **Hope Expo Sponsorship Opportunities**

### **Home Ownership for People Everywhere – Virtual Event**

April 2021

Dear Housing Professional,

You are cordially invited to participate as a sponsor of the 30th Annual HOPE Expo. We are excited to announce this will be a virtual event held on September 18 and 25, 2021. A registration website will be accessible starting June 22, 2021 and will cover all event-related information, including class and sponsor content. Registration for the event will remain open until August 31, 2021.

As a sponsor, we want you to have the same opportunity in this virtual setting to meet with attendees as you have had in the past at the in-person events. While visiting the website to register, attendees will also be able to sign up for one-on-one meetings with your company, giving you an opportunity to engage and promote your services. To further encourage attendees to schedule a meeting with your company, we will be providing an incentive raffle for attendees who meet with the vendors.

Potential homebuyers exhibit a high interest in attending workshops and seeking information about exhibitor products and

services related to buying their first home. We anticipate that over 300 people will be attending the Expo from Pinellas, Pasco, Polk, Hillsborough and surrounding counties.

The Home Buyer Workshop will be conducted virtually, one in English and one in Spanish. Each day the classes will be from 10:00 am – 2:00 pm. Attendees will be able to sign up for the virtual breakout sessions described above from 9:00 – 10:00 am and 2:00 – 3:00 pm. If your company has Spanish language materials and/or Spanish-speaking representatives, it may be beneficial to have them available on your page and for individual appointments.

Your sponsorship helps us make this event possible for first time homebuyers and keeps their registration free. We are happy to offer three sponsorship opportunities this year. Details are on the next page.

The deadline to be a part of the 30th Annual HOPE Expo as a sponsor is **Friday, May 28, 2021**. Please join us for this exciting event by completing the attached reservation form and returning it with your sponsorship fee.

HOPE Expo c/o Louie Imbody  
19029 US Hwy 19 N Unit 28D  
Clearwater, FL 33764

Checks should be made payable to: **HOPE Expo**

If you have any questions regarding the expo, please contact any of the following HOPE Expo committee members:

Linda Kemp – 727.567.2568

Louie Imbody – 727.385.4301

Jeannette Hackett – 727.418.1340

We look forward to your participation and to helping residents in our community realize the dream of home ownership.

Sincerely,

The HOPE Expo Committee

## Gold Sponsors

- Raymond James Bank
- Regions Bank
- City of Clearwater
- Duke Energy
- City of Largo
- Valley National Bank

## Silver Sponsors

- DJ and Assoc
- All Western Mortgage
- Housing Finance Authority of Pinellas County
- Open Mortgage
- Wells Fargo Home Mortgage

## Non-Profit Sponsors

- Tampa Bay CDC (Suncoast Housing Connections)

## HOPE Expo 2021 Sponsorship Opportunities

If you would like to participate as a sponsor, please complete the reservation form below (PDF document) and return it with your sponsorship fee by **Friday, May 28, 2021**.

HOPE Expo c/o Louie Imbody  
19029 US Hwy 19 N Unit 28D  
Clearwater, FL 33764

Checks should be made payable to: **HOPE Expo**

## **Gold Level Sponsorship – \$575**

- Branding on Hope Expo registration and event website
- One-on-one appointments with attendees (Will include speaker photo and bio, as well as a description of the company)
- Company logo will be included in all pre-event messaging and promotion
- Virtual Booth: Logo, 255 character description, link to website, link to company collateral/materials (e.g. brochure, flyer, etc. in PDF format), short 2 minute video

## **Silver Level Sponsorship – \$355**

- Branding on Hope Expo registration and event website
- One-on-one appointments with attendees (Will include speaker photo and bio, as well as a description of the company)
- Virtual Booth: Logo, 255 character description, link to website, link to company collateral/materials (e.g. brochure, flyer, etc. in PDF format)

## **Non-Profit Sponsorship – \$75**

- Branding on Hope Expo registration and event website
- One-on-one appointments with attendees (Will include speaker photo and bio, as well as a description of the company)
- Virtual Booth: Logo, 255 character description, link to website, link to company collateral/materials (e.g. brochure, flyer, etc. in PDF format)

## **Sponsorship Reservation Form**



# **THE HOPE EXPO 2021 COMMITTEE**

**Louis Imbody**

**Chairperson**

**Sharon Smith**

**Vice-Chair**

**Jeannette Hackett**

**Secretary**

**Linda Byars**

**Allison Fisher**

**Lindsay Dicus-Harrison**

**Michael Huffman**

**Chuck Lane**

**Karmen Lemberg**

**Linda Kemp**

**Jeni Martin**

**Brittney Shaw**

**Terry Malcolm-Smith**

**Ellen Stoffer**

**Nancy Stolbom**

**Phyllis Winchester**

**Jodie White**

**Pam Wright**

## **ENDORSED BY**

**City of Clearwater**

**City of Largo**

**City of St. Petersburg**

**Housing Finance Authority of Pinellas County**

**Pinellas County Community Development and Planning**

**And many area Nonprofit Housing Agencies**

**Hope Expo 2020 Sponsorship  
Reservation Form**



***Click to Download***

## The 2020 HOPE Expo

### Raymond James Financial Center

**\*\*LUNCH WILL BE SUBSIDIZED BY RAYMOND JAMES BANK.** Lunch will be available for purchase for \$3 per person. CASH ONLY. No ATM on site

**AT THE 2020 HOPE EXPO, YOU WILL HAVE THE OPPORTUNITY TO MEET THE FOLLOWING EXHIBITORS:**

#### **LENDERS:**

*Security National Mortgage (Gold Sponsor)*

#### **DOWNPAYMENT ASSISTANCE PROGRAMS AND GOVERNMENT HOUSING AGENCIES:**

*City of Clearwater (Gold Sponsor)*

*City of Largo / "Sold on Largo" Program (Gold Sponsor)*

*Housing Finance Authority of Pinellas County (Gold Sponsor)*

*Pinellas County Community Development & Planning Department (Gold Sponsor)*

#### **REALTORS:**

*Dicus-Harrison Realty Group (Silver Sponsor)*

#### **BUILDERS/DEVELOPERS:**

*Habitat for Humanity of Pinellas County (Non-Profit Sponsor)*

*Tampa Bay Community Development Corporation (Non-Profit Sponsor)*

#### **OTHER HOUSING PROFESSIONALS**

*First American Title (Silver Sponsor)*

*Hancock Whitney (Gold Sponsor)*

*Raymond James (Gold Sponsor)*