



# HOPE Expo 2018

(Home Ownership for People Everywhere)

January 30, 2018

Dear Housing Professional,

You are cordially invited to participate as an Exhibitor in the 27<sup>th</sup> Annual HOPE (Home Ownership for People Everywhere) Expo, which will be held on Saturday, May 19, 2018, from 8:15 a.m. to 4:00 p.m.

HOPE Expo is held in conjunction with National Homeownership Month. Hope Expo 2018 will be held at Raymond James Financial Center, 880 Carillion Parkway, Tower 4, St. Petersburg, FL 33716.

Because the housing market has become more affordable, we believe interest in attending the workshops and seeking information about exhibitor products and services will be in high demand. Based on the affordability of the market and on previous attendance figures, we anticipate that over 300 people will be attending the Expo from Pinellas, Pasco, Hillsborough and surrounding Counties.

Three Homebuyer Workshops will be conducted at HOPE Expo 2018, two in English and one in Spanish; therefore, although not required, it could be beneficial to have Spanish language materials and/or a Spanish-speaking representative at your exhibitor table.

There are two levels of Sponsorship:

1. **GOLD SPONSOR** **\$575.00**  
6' Vendor Display Table, Corporate Name on the HOPE Expo Banner, Listed as Corporate Sponsor on the HOPE Expo Fliers (approximately 6,000 distributed), ½ Page Ad in the HOPE Expo Program.
2. **SILVER SPONSOR** **\$355.00**  
6' Vendor Display Table, ¼ Page Ad in Expo Program.

## THE HOPE EXPO 2018 COMMITTEE

Louis Imbody  
Chairperson

Perry Bean  
Vice-Chair

Carrie Vitale  
Treasurer

Jeannette Hackett  
Secretary

Linda Byars  
Patricia Campbell  
Lindsay Dicus-Harrison  
Daphne Johnson-McCluster  
Linda Kemp  
Karmen Lemburg  
Daniel Rodriguez  
Ruth Principe  
Terry Malcolm-Smith  
Sharon B Smith  
Jodie White  
Joanne Whittlesey  
Pam Wright

**HOPE EXPO 2018**

(Home Ownership for  
People Everywhere)

EVENT DATE

May 19, 2018

TIME

8:15 a.m. - 4:00 p.m.

LOCATION

Raymond James  
Financial Center, Tower 4  
880 Carillon Parkway  
St. Petersburg, FL 33716

ENDORSED BY

City of Clearwater  
City of Largo  
City of St. Petersburg  
Housing Finance Authority  
of Pinellas County  
Pinellas County  
Community Development  
and Planning  
and  
many area  
Nonprofit Housing Agencies

If you would like to join us for this worthwhile event, please complete the attached Reservation form and return it with the Reservation fee to

HOPE Expo c/o Carrie Vitale  
Tampa Bay Community Development Corporation  
2139 N.E. Coachman Road  
Clearwater, Florida 33765

Reservation Forms and Fees are due by

**March 15, 2018.**

**SPACE IS LIMITED TO 32 EXHIBITORS.**

**Reservations will only be confirmed  
upon receipt of the  
Reservation Form AND FEE.**

Checks should be made payable to:

**HOPE Expo**

If you have any questions regarding the Expo, please feel free to contact the following individuals:

Linda Kemp	727-567-2568
Perry Bean	727-461-0618
Louis Imbody	727-385-4301

We look forward to your participation and to helping residents in our Community realize their Dream of Homeownership.

Sincerely,



Perry Bean  
Vice Chair  
HOPE Expo 2018

**HOPE EXPO 2018**  
**RESERVATION FORM**

\*\*\*\*\*

PLEASE RETURN THIS FORM AND THE RESERVATION FEE (PAYABLE TO HOPE EXPO) NO  
LATER THAN MARCH 15, 2018.

MAIL TO:  
**HOPE EXPO c/o CARRIE VITALE**  
**Tampa Bay Community Development Corporation**  
**2139 N.E. Coachman Road**  
**Clearwater, Florida 33765**

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I/WE  WISH  DO NOT WISH TO PARTICIPATE IN THE HOPE EXPO ON  
SATURDAY, MAY 19, 2018.

I/WE  UNDERSTAND THAT **SHARING OF TABLES BY MORE THAN ONE COMPANY  
IS NOT PERMITTED AT THIS EVENT.**

LEVEL OF SPONSORSHIP:             GOLD                            (\$575.00)  
    SILVER                            (\$355.00)

**DO YOU REQUIRE ACCESS TO ELECTRICITY FOR YOUR BOOTH?  YES  NO**  
**(If electricity is required, please include an additional payment of \$15.00 with this  
registration form and your sponsorship fee.)**

ORGANIZATION NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE NUMBER: \_\_\_\_\_

FAX NUMBER: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

NUMBER OF PEOPLE WHO WILL BE WORKING AT YOUR BOOTH: \_\_\_\_\_

\*\*NOTE: EACH EXHIBITOR WILL BE PROVIDED A 6' UN-SKIRTED TABLE\*\*

DISPLAY TYPE:     TABLE-TOP                             BACK DROP  
(Due to limited space, Back Drop Displays must fit within the confines of the table space)

**For Internal Use Only**

Date Received: \_\_\_\_\_                            Time Received: \_\_\_\_\_  
Check Number: \_\_\_\_\_                            Check Amount: \_\_\_\_\_

PROCEDURES FOR REGISTERING  
FOR *HOPE EXPO 2018*

1. Fill out reservation and mail with check payable to **HOPE Expo**, to

**HOPE EXPO c/o CARRIE VITALE  
Tampa Bay Community Development Corporation  
2139 N.E. Coachman Road  
Clearwater, Florida 33765**

**Payments must be received no later than March 15, 2018.**

2. Ads must be received no later than March 30, 2018. E-mail your ad in JPG, PDF, or PSD format (200-300 dpi) to

**[admin@csfhome.org](mailto:admin@csfhome.org)**

**If ads are received after March 30, 2018, they might not appear in the Program.**