



HOPE Expo 2018

(Home Ownership for People Everywhere)

January 30, 2018

Dear Housing Nonprofit Professional,

You are cordially invited to participate as an Exhibitor in the 27th Annual HOPE (Home Ownership for People Everywhere) Expo, which will be held on Saturday, May 19, 2018, from 8:15 a.m. to 4:00 p.m.

HOPE Expo is held in conjunction with National Homeownership Month. Hope Expo 2018 will be held at Raymond James Financial Center, 880 Carillion Parkway, Tower 4, St. Petersburg, FL 33716.

Because the housing market has become more affordable, we believe interest in attending the workshops and seeking information about exhibitor products and services will be in high demand. Based on the affordability of the market and on previous attendance figures, we anticipate that over 300 people will be attending the Expo from Pinellas, Pasco, Hillsborough and surrounding Counties.

Three Homebuyer Workshops will be conducted at HOPE Expo 2018, two in English and one in Spanish; therefore, although not required, it could be beneficial to have Spanish language materials and/or a Spanish-speaking representative at your exhibitor table.

There is one level of Sponsorship for nonprofits:

<u>NONPROFIT SPONSOR</u>	<u>\$75.00</u>
6' Vendor Display Table, Business Card Ad in Expo Program.	

THE HOPE EXPO 2018 COMMITTEE

Louis Imbody
Chairperson

Perry Bean
Vice-Chair

Carrie Vitale
Treasurer

Jeannette Hackett
Secretary

Linda Byars
Patricia Campbell
Lindsay Dicus-Harrison
Daphne Johnson-McCluster
Linda Kemp
Karmen Lemburg
Daniel Rodriguez
Ruth Principe
Terry Malcolm-Smith
Sharon B Smith
Jodie White
Joanne Whittlesey
Pam Wright

HOPE EXPO 2018

(Home Ownership for
People Everywhere)

EVENT DATE

May 19, 2018

TIME

8:15 a.m. - 4:00 p.m.

LOCATION

Raymond James
Financial Center, Tower 4
880 Carillon Parkway
St. Petersburg, FL 33716

ENDORSED BY

City of Clearwater
City of Largo
City of St. Petersburg
Housing Finance Authority
of Pinellas County
Pinellas County
Community Development
and Planning
and
many area
Nonprofit Housing Agencies

If you would like to join us for this worthwhile event, please complete the attached Reservation form and return it with the Reservation fee to

HOPE Expo c/o Carrie Vitale
Tampa Bay Community Development Corporation
2139 N.E. Coachman Road
Clearwater, Florida 33765

Reservation Forms and Fees are due by

March 15, 2018.

SPACE IS LIMITED TO 32 EXHIBITORS.

**Reservations will only be confirmed
upon receipt of the
Reservation Form AND FEE.**

Checks should be made payable to:

HOPE Expo

If you have any questions regarding the Expo, please feel free to contact the following individuals:

Linda Kemp	727-567-2568
Perry Bean	727-461-0618
Louis Imbody	727-385-4301

We look forward to your participation and to helping residents in our Community realize their Dream of Homeownership.

Sincerely,



Perry Bean
Vice Chair
HOPE Expo 2018

HOPE EXPO 2018
RESERVATION FORM

PLEASE RETURN THIS FORM AND THE RESERVATION FEE (PAYABLE TO HOPE EXPO) NO
LATER THAN MARCH 15, 2018.

MAIL TO:
HOPE EXPO c/o CARRIE VITALE
Tampa Bay Community Development Corporation
2139 N.E. Coachman Road
Clearwater, Florida 33765

I/WE WISH DO NOT WISH TO PARTICIPATE IN THE HOPE EXPO ON
SATURDAY, MAY 19, 2018.

I/WE UNDERSTAND THAT **SHARING OF TABLES BY MORE THAN ONE COMPANY
IS NOT PERMITTED AT THIS EVENT.**

LEVEL OF SPONSORSHIP: NONPROFIT (\$75.00)

DO YOU REQUIRE ACCESS TO ELECTRICITY FOR YOUR BOOTH? YES NO
(If electricity is required, please include an additional payment of \$15.00 with this
registration form and your sponsorship fee.)

ORGANIZATION NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

TELEPHONE NUMBER: _____

FAX NUMBER: _____

E-MAIL ADDRESS: _____

NUMBER OF PEOPLE WHO WILL BE WORKING AT YOUR BOOTH: _____

NOTE: EACH EXHIBITOR WILL BE PROVIDED A 6' UN-SKIRTED TABLE

DISPLAY TYPE: TABLE-TOP BACK DROP
(Due to limited space, Back Drop Displays must fit within the confines of the table space)

For Internal Use Only

Date Received: _____

Time Received: _____

Check Number: _____

Check Amount: _____

PROCEDURES FOR REGISTERING
FOR *HOPE EXPO 2018*

1. Fill out reservation and mail with check payable to **HOPE Expo**, to

**HOPE EXPO c/o CARRIE VITALE
Tampa Bay Community Development Corporation
2139 N.E. Coachman Road
Clearwater, Florida 33765**

Payments must be received no later than March 15, 2018.

2. Ads must be received no later than April 15, 2018. E-mail your ad in JPG, PDF, or PSD format (200-300 dpi) to

mail@csfhome.org

If ads are received after March 30, 2018, they might not appear in the Program.